

# 2019-2020 District Goals



**District:** District 11 B2  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.**

### Action Items:

I will ensure that my district team understands their roles in the Club Officer training process  
I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training

Additional action items to achieve this goal  
District GLT will conduct two training sessions The first in July 2019 and the second in April 2020. Our District Cabinet will provide assistance as needed

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process  
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training  
I will support and promote Region/Zone Chairperson training events  
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
District GLT with the help of the District Officers will complete training by 2019

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	35
2nd Quartter	35
3rd Quartter	40
4th Quartter	30

**By the end of the 4th quarter, the district will add a total of 140 new members.**

### Action Items:

My district will establish club branch(es).

My district will induce new Lions under 40 years old.

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	1	20

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will start Speciality Club(s).

There is potential for an Environmental Lions Club combining youth and families. We would involve Leo Clubs to assist

Also, there is potential for a Spanish Lions Club due to population density in certain areas in the District

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	35
2nd Quartter	35
3rd Quartter	38
4th Quartter	40

**By the end of tihe 4tih quartier, tihe distiricti's membership drops will noti exceed 148 members.**

### Action Itiems:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

GAT presentations offered as a program to all clubs in the District at the Governor's Advisory Council

Breakfast in July. I will use my office as a cheerleader for each club to examine what they do, increase membership satisfaction, and diversify their service in my club visits.

## NET GROWTH GOAL

140	+	20	-	148	=	12
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tihe 2019-2020 fscal year, my distiricti will serve 1000 people.**

### Action Itiems:

Off tte tttotal number off people served in my distirict, 1000 people will be youth (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work tttogether tto collaboratte on tttheir service projectts tto maximize ttthe impactt in tttheir community

Addittonal actton ittems tto achieve ttthis goal

Districtt GST will work with all Club Secrettaries tto achieve regular reporttng off service projectts and ttthe number served

We are also appointtng co-chairs on our Distirictt Committees tto increase ttthe producttivity and impactt off our service

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 145 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$30,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

I will ask the District's LCIF Coordinator to appoint a team to make presentations to inform the clubs of the LCIF 100 program and their personal support above and beyond the club's donations.

## ADVOCATE

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding